

AMOENA – MY COLOUR. MY STYLE. MYSELF. **The new 2023 Permanent Collection is here.**

Find your colour. – This is the motto of the brand-new Amoena 2023 Basic Collection. Whether light- or dark-skinned, tanned or elegantly pale, the Amoena skin colours have a natural beauty with something for everyone. We have now added a new skin tone, Mocha, to our range and renamed some of our basic colours – Nude is now Sand and Rose Nude is now Blush.



Chic underwear meets medical expertise: each product is crafted by our designers with a wealth of experience and attention to detail. The result: perfectly fitting bras in a vast range of colours, styles and sizes, all with invisible prosthesis pockets and comfortable straps. We also, of course, offer briefs to match. As part of more new features of our 2023 Basic Collection, we have expanded the size range with some bras to enable us to supply even more customers with the ideal product. The original Valletta top is now also available with a wider underbust band up to size 56 – including in new colour shade Mocha.

Along with two annual seasonal trend collections, Amoena offers a variety of highly popular underwear and swimwear models that are available as a basic collection all year round. Aside from classic looks, the new 2023 Lingerie Basic Collection features seamless models and camisole-style bras that cover up any skin irritations on the décolleté using decorative lace. The new Alina bra in an elegant, feminine look with its thinly padded cups and slightly lower coverage is ideal for combination with Amoena shapers or lower cut breast forms (3E). In 2023, we are teaming up with the Manila Group to offer swimwear in sophisticated, stylish looks and bright colours. From one-piece swimsuits and bikinis with high necklines to full corsages, blousons and the new sarong style. All products feature a supportive bustier with integrated pockets on both sides, ideal for inserting the Aqua Wave swim breast form.

This year, we're also especially looking forward to the launch of our new soft sports bra, Jolie. Innovative material with special technology and invisible, integrated pockets made of structured, temperature-regulating material ensure a perfect skin climate and firm hold. The wide, padded straps relieve the shoulders, while the racerback function allows for maximum freedom of movement. Our Energy full breast form, perfect for sports activities, can be worn here – an ideal addition with a back that promotes ventilation to ensure a pleasantly cool and dry skin feeling.

A further highlight of this year's basic collection is the new CuraLymph product group. The new Amoena Lymph care concept combines products from our product ranges and is ideal for patients who have undergone breast cancer treatment with a minor lymphatic illness in the thorax and/or breast region. In the lingerie department, Amoena is offering the Leslie soft bra and in swimwear, the Lagos tankini with the Lagos swimming bermudas to match. The range is completed by products Linda and Liane from the Recovery Care product group. In terms of breast forms, our highly innovative Adapt Air breast form is especially suitable for women suffering from a secondary lymphoedema in the breast region. Thanks to the integrated air chamber technology, this form can be adapted individually to the chest wall of the customer to ensure a comfortable, snug fit and perfect symmetry. Adapt Air – the new gold standard in breast care.

Amoena – the highest quality breast care, made in Germany for over 45 years

Amoena is the world's leading breast care brand and the developer of the first silicone breast form. More than 45 years of experience and the strictest quality guidelines guarantee the highest product quality. Amoena prostheses are still manufactured by hand in Raubling, Bavaria. The company's latest innovation, the Adapt Air breast form, has received the Red Dot Award as well as four other international design and innovation awards. To support women on their journey through breast cancer, Amoena offers product solutions that are designed to complement each other and work together perfectly. From recovery care to breast prostheses, lingerie and clothing, Amoena products are designed to support women from diagnosis to the return to their everyday lives and beyond. Today, around 400 employees worldwide work on this mission with full commitment and passion.

Info & contact:

www.amoena.com // Phone +49 8035 871-160 // service@amoena.com