



Amoena® Mia Retailer Travel Voucher Rules

Introduction: *Amoena USA Corporation* ("Sponsor") is offering a ("Contest"). **A PURCHASE IS NECESSARY. VOID WHERE PROHIBITED.**

Eligibility: Entrant must be an Amoena retailer in good standing as of April 1, 2010, and a resident of the fifty (50) United States, its territories, or the District of Columbia. Employees of Sponsor, Sponsor's parents, subsidiaries, affiliated companies, and agents and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employees, and all those with whom such employees are domiciled, are NOT eligible.

Timing: Contest begins at 12:00:01 a.m. E.T. on April 1, 2010, and ends at 6:59:59 p.m. E.T. on May 7, 2010.

How to Enter: To enter, Amoena retailer must purchase Amoena Mia product according to the Amoena Mia Introductory Offer of 144 Amoena Mia bras between April 1, 2010 and May 7, 2010 and follow all offer rules. Each Amoena retail location that makes a qualifying purchase will be entered one (1) time into the Contest after qualifying purchase has been verified. One (1) entry per qualifying purchase.

Drawing: This Contest will have one (1) drawing and one (1) winner. For the prize, a potential winner will be selected randomly from all entries received on or before the entry deadline of May 7, 2010. The drawing will be conducted on or before May 21, 2010. If a potential winner cannot be contacted within ten (10) days after the first attempt to contact such potential winner, they will be considered to have forfeited their prize and an alternate entrant will be selected in his or her place through a random drawing from all entries received, and no obligation will be upheld by Sponsor to forfeited winner.

Prize: The winner will receive a prize of one (1) \$2000 voucher from Travel Inc. to use towards a trip of winner's choice. The prize does not include any incidental costs.

Total Retail Value of all Prizes: \$2000. Sponsor is not responsible for lost or mutilated prizes, and none will be replaced. Prize is nontransferable and must be accepted as awarded. No cash or other substitution may be made, except by Sponsor in the event that the prize cannot be awarded for any reason, in which case, Sponsor will provide a prize of equal or greater value. All taxes, fees and surcharges on prizes are the sole responsibility of winner.

Other Terms and Conditions: Potential winners and any guests (if applicable) who will share in the prize will each be required to sign and return an Affidavit of Eligibility, Liability Release, and where lawful, a Publicity Release, within fourteen (14) days of notification, failing which the potential winner will be disqualified and another potential winner selected in the place of the disqualified person at random from all entries received on or before the entry deadline. If any prize or prize notification is returned as undeliverable, the potential winner will be disqualified and another potential winner selected in the place of the disqualified person at random from all entries received on or before the entry deadline. By accepting the prize, the winner agrees that the Sponsor and those acting under the Sponsor's authority, may use the winner's name, picture/portrait likeness and/or voice, for advertising and promotional purposes in relation to the Contest without further consideration, unless prohibited by law. **BY ACCEPTING THE PRIZE, THE WINNER AGREES THAT THE SPONSOR, ITS SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTION AGENCIES, AND ALL OF THE SPONSOR'S OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AND AGENTS WILL HAVE NO LIABILITY**

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WHATSOEVER FOR, AND WILL BE HELD HARMLESS BY, WINNER FOR ANY LIABILITY FOR ANY INJURY, LOSS, OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING DEATH AND PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF THE PRIZE OR PARTICIPATION IN THIS CONTEST OR PARTICIPATION IN ANY CONTEST OR PRIZE RELATED ACTIVITY.

Subject to all federal, state, and local laws. Void where prohibited.

Miscellaneous: If for any reason the Contest is not capable of running as planned, including due to tampering, unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest, Sponsor reserves the right in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Contest. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, alteration of, entries. The Sponsor is not responsible for any problems or delays of any entry to be received by Sponsor on account of negligence by the Amoena retailer in submitting entries to Sponsor entry deadline. Sponsor is not responsible for late, lost, illegible, incomplete, stolen or misdirected entries. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

Sponsor(s): The Sponsor of this Contest is *Amoena USA Corporation* whose address is 1701 Barrett Lakes Blvd., Ste. 410, Kennesaw, GA 30144.

Amoena is a registered trademark of Amoena Medizin-Orthopädie-Technik GmbH.