



Amoena® March 2010 Club Amoena Giveaway Contest Rules

Introduction: *Amoena USA Corporation* ("Sponsor") is offering a ("Contest"). **NO PURCHASE NECESSARY. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.**

Eligibility: Entrant must be eighteen (18) years of age as of Friday, March 12, 2010, and a resident of the fifty (50) United States, its territories, or the District of Columbia. Persons who have won a giveaway prize from Amoena USA Corporation within the past twelve (12) months are NOT eligible. Employees of Sponsor, Sponsor's parents, subsidiaries, affiliated companies, and agents and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employees, and all those with whom such employees are domiciled, are NOT eligible.

Timing: Contest begins at 12:00:01 a.m. E.T. on Wednesday, March 17, 2010, and ends at 11:59:59 p.m. E.T. on Wednesday, March 24, 2010.

How to Enter: To enter, post a comment ("Create an article") in the Amoena Discussion Forum available at <http://amoena.com/us/Forum/>. Fill in all required entry information. The rules of netiquette posted on the Forum website must be followed. Only one (1) entry per email address is allowed.

Judging: This Contest will have one (1) drawing and four (4) winners. A random drawing will determine four potential winners of the giveaway contest. Each of the four is a potential winner and must comply with all terms and conditions set forth in these official rules, and winning is contingent upon fulfilling all such requirements. For the prize, a potential winner will be selected from all entries received on or before the entry deadline. The drawing will be conducted on or before Thursday, March 25, 2010. If a potential winner cannot be contacted within ten (10) days after the first attempt to contact such potential winner, they will be considered to have forfeited their prize and an alternate entrant will be selected in his or her place through a second random drawing from all entries received, and no obligation will be upheld by Sponsor to forfeited winner.

Prize: The winners will receive a prize of one (1) tee-shirt each, size L, to be mailed to the winner at an address that they will subsequently provide to the Sponsor.

Total Approximate Retail Value of each Prize: \$20. Sponsor is not responsible for lost or mutilated prizes, and none will be replaced. Prizes are nontransferable and must be accepted as awarded. No cash or other substitution may be made.

Other Terms and Conditions: By accepting the prize, the winners agree that the Sponsor and those acting under the Sponsor's authority, may use the winner's name, picture/portrait likeness and/or voice, for advertising and promotional purposes in relation to the Contest without further consideration, unless prohibited by law. **BY ACCEPTING THE PRIZE, THE WINNER AGREES THAT THE SPONSOR, ITS SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTION AGENCIES, AND ALL OF THE SPONSOR'S OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AND AGENTS WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE HELD HARMLESS BY, WINNER FOR ANY LIABILITY FOR ANY INJURY, LOSS, OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING DEATH AND PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF THE PRIZE OR PARTICIPATION IN THIS CONTEST OR**



PARTICIPATION IN ANY CONTEST OR PRIZE RELATED ACTIVITY. Subject to all federal, state, and local laws. Void where prohibited.

Miscellaneous: All entries become the sole property of Sponsor and none will be returned. If for any reason the Contest is not capable of running as planned, including due to tampering, unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest, Sponsor reserves the right in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Contest. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, alteration of, entries. The Sponsor is not responsible for any problems or delays of any entry to be received by Sponsor on account of negligence by the Amoena retailer in submitting entries to Sponsor entry deadline. Sponsor is not responsible for late, lost, illegible, incomplete, stolen or misdirected entries. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

Sponsor(s): The Sponsor of this Contest is *Amoena USA Corporation* whose address is 1701 Barrett Lakes Blvd., Ste. 410, Kennesaw, GA 30144.

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