

A new way to create BALANCE

Introducing the first styles
in a reimagined portfolio.

WE'VE BEEN LISTENING.

Based on your feedback, we have developed a new, improved Balance portfolio that gives you more options and more versatility in fittings. Plus, we've designed a new fitting method that will help you find the best product for fulfilling her unique symmetry needs following breast conserving surgery, reconstruction, or if her breasts are naturally uneven.

WHAT'S CHANGED?

- **Balance Fitting Method:** Unique and easy*
- **Segmented like our breast form portfolio:** Contact, Natura, Essential
- **More versatility:** Thin, Medium, Volume thicknesses, plus Special to help fill in sections
- **Weight options:** Standard and Light
- **Thin tapered edges:** Smooth transition to chest wall
- **Redesigned Delta shape in 2S^N:** More rounded footprint and curved back
- **Patented Comfort+:** Contact and Natura styles feature temperature-equalizing technology

* Fitting Method used to confirm Thin, Medium or Volume only.

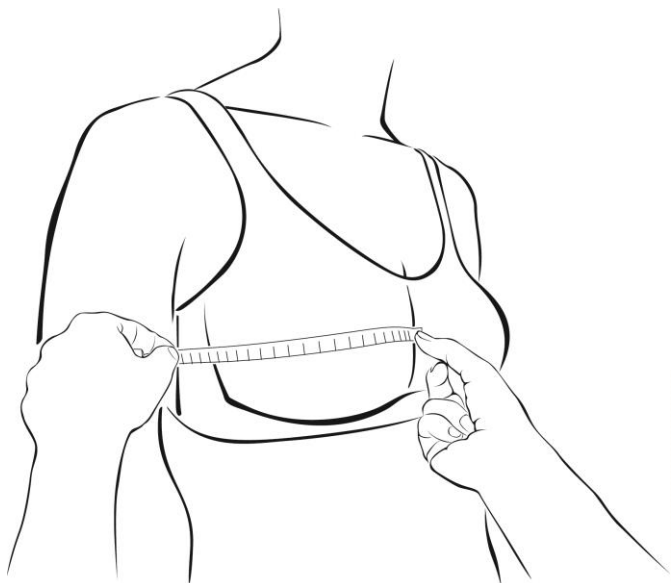
THICKNESS	THIN	MEDIUM	VOLUME	SPECIAL
SHAPE	● OVAL	● DELTA	● DELTA	● VARIA
BALANCE CONTACT comfort+		 Balance Contact MD 229 Sizes 3 – 12	 Balance Contact VD 230 Sizes 5/6 – 9/10	 Balance Contact SV 286 Sizes S – XL
BALANCE NATURA comfort+	 Balance Natura TO 227 Sizes S – XL	 Balance Natura MD 220 Sizes 3 – 12	 Balance Natura VD 222 Sizes 5/6 – 9/10	 Balance Natura SV 285 Sizes S – XL
BALANCE ESSENTIAL	 Balance Essential TO 228 Sizes S – XL	 Balance Essential MD 223/223T* Sizes 3 – 12; Tawny sizes 4 – 10	 Balance Essential VD 225 Sizes 5/6 – 9/10	

Additional Special shape, Ellipse, available September 2017. *Tawny styles available June 2017.

A NEW FITTING METHOD

You told us you needed more guidance on how to fit Amoena Balance and we listened.

We developed the fitting method below to help you find the best thickness for your customers' needs. Which shape is right for her is still based on visual observation during a personal fitting.



FINDING THE CROSS-CUP DIFFERENCE

The cross-cup is the measured width between the front center of the bra (at her sternum) to the side seam.

The method works best with your customer in a soft cup bra.

For a more precise measurement, measure in centimeters.

1. Measure cross-cup non-surgery side
2. Measure cross-cup surgery side
3. Subtract the width of step 2 from the width of step 1
4. Total is the Cross-Cup Difference (CCD)

CCD MEASUREMENT	TRY
Less than 1 cm	THIN partial
1 to 2 cm	MEDIUM partial
More than or equal to 2 cm	VOLUME partial

FIT KITS

To help support your fittings during the transition to the new portfolio, we are offering the following Fit Kits:



SINGLE FIT KIT NATURA MD (shown)

Style# 250
Sizes 4, 6, 8, 10

SINGLE FIT KIT NATURA VD

Style# 251
Natura Sizes 5/6, 7/8
Natura Light Sizes 9/10, 11/12

TO PLACE YOUR ORDER, CONTACT YOUR AMOENA ACCOUNT MANAGER OR CUSTOMER CARE

1-800-741-0078 | Fax: 1-800-533-3026

Email: usamoenacsr@amoena.com | Online: B2B.amoena.com